

March 26, 2019

Monthly Meeting

Minutes

Canterbury Brook Inn

From the Board: Joseph Dvash; Plaza Marquee, Stacey Lyle; Correspondence Secretary, Wynn Gold; Auric, Eileen Hartmann; Cromwell Manor, Ryan Coakley; Merrill Lynch; Scott Teresi; Right at Home, Luann Richards; Creative Gifts, Vanessa Hill; Walden Savings Bank, Lois Raymond; Sew Scents Candles and Gifts, Rich Massimi; Vails Gate Cleaners

Chamber Members: Regina McGrade; Cornerstone Family Health Center & Encore: Consign for a Cause, Shanna Ables; Orange County Land Trust, Timothy Vanderberg; Life Coach Tim Vanderberg, Lynn Pebbles; Studio 208, Doug Land; Orange County Land Trust, Cathy Bale; Greenlight Gallery, Jay Holt; Holt Construction, Dyann Rettig; Bodies in Balance, Colleen McNully & Guest; AFLAC, Tom Bregman; Hudson Highlands Nature Museum, Tony Burgess; Cornwall Leadership Institute, Susan Ib; Remote Professionals, Better Homes and Gardens Realty; Brad Lavalie, Bernadette Montana & Thomas Lindemann; Brid's Closet, Laurie Perrone; Riverside Theatre Arts, Lisa Zara; Zaro's Photo Booth, Domenic Baiocco; Wallkill Valley Federal Savings, Michael Summerfield; Cornwall Rising, Cathy McCarty, William A Smith & Son

New Members

Fresh Catering & Consulting
Doggy on Board Grooming
Better Homes & Gardens Rand Realty/ Brad LaVallee
Bhandarker Law, P.C.

Guest Speakers:

Anthony McFarlane from Gatehouse Media a subsidiary of Times Herald Record

Anthony specializes in Digital Direct Marketing meeting the needs of individual businesses and steps to meet the business objective from a consumer perspective by creating the path to purchase. RecordonLine.com has over 9,000,000 page views per month. Digital marketing targets people/ consumers to make you stand out. Digital marketing can be targeted to the types of people who can be searching for businesses like yours.

Member Spotlight

Tim Vanderberg- Life Coach

Tim is a retired Police Officer, Massage Therapist and Teacher's Assistant at Cornwall Elementary School. Tim can assist you through Life Coaching to find your life's greater purpose and help you through life's changes and to establish goals for your life.

New Business:

- Financials - approx. \$22,000

- We have 131 paid members
- There are still a couple Directory ads available, if interested contact Joe
- Cornwall Chamber Multi Chamber Mixer will be held at Storm King Art Center on June 11th from 5p to 8p. With the help of Orange County Chamber of Commerce, 24 local chambers will be invited to attend and network. Catering will be provided by Loughran's . Attendance Tickets will be available through Eventbrite. Sponsorships are available ranging from \$100 to \$1000.
- Laurie Perone from Farm to Fashion has extended an invitation for the Chamber to attend her event Farm to Flea, on April 6th from 10am to 5pm. Volunteers are needed to man the table during the event.
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Old Business, Continuing Business

- Holiday Committee (Eileen/Luann) 1st event will the 4th of July Parade, this committee would like to see more Chamber members participate. Those businesses that participate have a chance to win, a Platinum, Gold Sponsorship or a free Membership. Flags will be handed out before the parade, sponsors can have their business name on the flag tags.
- Sponsorship Committee (Joe) will be handling all sponsorships for all Chamber activities, we have 6 Platinum Sponsors renewing.
- Car Show (Luann) 4th Annual Car Show will be held this year Sunday Sept. 1st with a raindate of Monday Sept 2nd
- Music at the Park (Joe) 10 Bands are booked
- Fall Festival (Rich/Lois) Fall Festival will be held Sunday Sept. 22nd this is our biggest fundraiser of the year. 18 vendors have already signed up.
- Business Development & Support (Scott/Eileen) will be approaching the Town Board to create shop local events, events to include but not limited to a Chili Cook-off, Chalk Walk, Arts and Craft Sale, Family Fun events
- Recycle Day (Vanessa) Recycle Day will be held Saturday June 8th
- Golf Outing (Ryan) 20th Annual Golf Outing will be held on Monday, May 20th
- Art Walk (Wynn) Details coming soon

Correspondence:

Lion's Club Tee Sign \$100

Riverfest \$500 Bus Sponsor

Ottaway Medal Dinner- Honoring Joan McGuirk – 1/4 page ad for \$250

Roll/Introduction

Thank you Canterbury Brook for a delicious meal.

Respectfully submitted,

Luann Richards

Recording Secretary, GCCC