

Feb. 26, 2019

Monthly Meeting

Minutes

Caldwell House

Matson's Deli Catering

From the Board: Joseph Dvash; Plaza Marquee, Stacey Lyle; Correspondence Secretary, Wynn Gold; Auric, Eileen Hartmann; Cromwell Manor, Ryan Coakley; Merrill Lynch; Scott Teresi; Right at Home, Luann Richards; Creative Gifts, Vanessa Hill; Walden Savings Bank

Chamber Members: Charlotte Dunaief; Cornwall Public Library, Regina McGrade; Cornerstone Family Health Center, Shanna Ables; Orange County Land Trust, Christine Dorsey; Your Ideal Body, Jim Devitt; Emergency One, Lynn Pebbles; Studio 208, Lynn Beesecker; Beesecker Law, Lana Beesecker; Cornwall Historical Society, Manuela Mocan; World Wide Travel, Colin Coyne; SKAT

New Members

Life Coach Tim Vanderberg

Guest Speakers:

Amanda Dana & Stephanie Kisner from Orange County Tourism

Amanda Dana has been the new head of Orange County Tourism for the past 7 months, her office is located at the Orange County Welcome Center at 99 Main Street, Goshen. She shared with those present that the OCT is looking for someone to build an itinerary that can be handed out at the Tourism Information booths around the area to keep people in OC instead of them heading to NYC. This information can be of Cornwall/Cornwall on Hudson as a day or weekend itinerary. There will be a Tourism Marketing Booth at the new Legoland. OCT has increased it's Digital Marketing so those interested in submitting events for the OCT Calendar please send the information in. Each weekend there is an E-blast letting visitors to our area know what is happening on OC. OCT is working on rebranding and working with NJT to offer transportation options.

Municipal Grants for Tourism, for events are available. There is no deadline but applying before May is recommended. Grants are available in \$2500 to \$4999 amounts.

Member Spotlight

Christine Dorsey- Your Ideal Body

Christine Dorsey has been with Ideal Protein for 9 years promoting your living a better Lifestyle to treat disease. Ideal Protein is a smart way to lose weight through integrated nutrition.

Christine is your local Wellness Consultant

New Business:

- Financials - \$19,038.37
- We have 109 paid Memberships

- Chamber will be purchasing 1000 Member Directories, to be included in the directory your membership dues must be paid by Feb. 15th
- Cornwall Chamber Multi Chamber Mixer will be held at Storm King Art Center on June 11th from 5p to 8p. With the help of Orange County Chamber of Commerce, 24 local chambers will be invited to attend and network. RSVPs will be sent out shortly.
- Latinos in Business Succeeding together Expo will be held Sunday March 31st, from 12p to 4p at the Newburgh Armory. If you are interested in showcasing your business please contact the venue.
- Breakfast with Google will be held March 26th from 8:30am to 10:30 am at the West Hills Country Club in Middletown. This is a very informative meeting, please rsvp the venue to reserve your seat.

Old Business, Continuing Business

- Holiday Committee (Eileen/Luann) 1st event will be the 4th of July Parade, this committee would like to see more Chamber members participate. Those businesses that participate have a chance to win, a Platinum, Gold Sponsorship or a free Membership.
- Sponsorship Committee (Joe) will be handling all sponsorships for all Chamber activities, we have 6 Platinum Sponsors renewing.
- Car Show (Luann) Car Show will be held this year Sunday Sept. 1st with a rain date of Monday Sept 2nd
- Music at the Park (Joe) 9 bands have been booked, looking for 1 more
- Fall Festival (Rich/Lois) Fall Festival will be held Sunday Sept. 22nd this is our biggest fundraiser of the year.
- Business Development & Support (Scott/Eileen)
- Recycle Day (Vanessa) Recycle Day will be held Saturday June 8th
- Golf Outing (Ryan) 20th Annual Golf Outing date to be determined but should be Early May
- Art Walk (Wynn) Details coming soon

Correspondence:

Roll/Introduction

Thank you Caldwell House for hosting us and to Matson's Deli for a delicious meal

Respectfully submitted,
Luann Richards

Recording Secretary, GCCC